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**FOR IMMEDIATE RELEASE**

## **FINDAWAY WORLD RECOGNIZED AS ONE OF NORTHEAST OHIO'S "BEST PLACES TO WORK"**

*Cleveland, OH – June 20, 2010* – Findaway World, the creators of Playaway®, is proud to be named 'One of the Best Places to Work in Northeast Ohio,' by The Plain Dealer. This award recognizes organizations that display a unique sense of passion, energy and excitement toward its mission and create outstanding work environments.

"From the first three co-founders to now more than 100 Findawayers that make up our team today, we could not be more proud of this recognition," explains Blake Squires, chief strategy officer. "We are excited to be creating new products – and new entrepreneurs – while bringing great talent back to Northeast Ohio."

Findaway World was selected as a finalist for 'One of the Best Places to Work in Northeast Ohio,' as one of Northeast Ohio's Top 75 places to work. Companies were split into three groups (small, midsize, large) based on the size of the company. This ranking was based solely on the opinions of employees from each company, and 25,710 surveys were submitted.

Eligible participants include any companies, nonprofits organizations and government agencies in 11 counties with a minimum of 50 employees. A total of 129 participants took advantage of this opportunity. This is The Plain Dealer's first attempt in identifying the best places to work in Northeast Ohio. Companies were nominated by associates for respect, happiness, encouragement and team work.

"Without a doubt, it's the people at Findaway, who fondly call themselves findawayers, that work and exemplify the company's core values every day," Squires said. "Working with passion is one of the core values the company was founded on and one that drives success every day."

In just six years, Findaway World has experienced unprecedented growth with the adoption of its pre-loaded audio format in over 25,000 libraries and schools as well as hundreds of military units around the world. For more information about the company and Playaway visit [www.playaway.com](http://www.playaway.com).

### **Playaway is made possible by Findaway World**

Findaway World, a privately held company based in Cleveland, OH, is dedicated to delivering simple and immediate access to content that listeners want or need. Their flagship product, Playaway®, is the first audio player of its kind, coming pre-loaded with premier content from leading publishers or custom content for specific audio training and education needs. Learn more about the company and product at [www.playaway.com](http://www.playaway.com).

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