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FOR IMMEDIATE RELEASE

**FINDAWAY WORLD & FOLLETT LIBRARY RESOURCES LAUNCH  
NEW DIGITAL AUDIOBOOK PLATFORM INTO PREK-12 SCHOOL MARKET**

*Catalist Digital™ gives schools the ability to create custom digital audiobook libraries;  
students can access from computers or mobile devices anytime, anywhere*

Cleveland, OH, and McHenry, IL– January 18, 2012 – Findaway World, LLC (Findaway), the creators of Playaway® and Playaway View®, and Follett Library Resources, the largest provider of books, reference materials, digital resources, eBooks and audiovisual materials to PreK-12 schools and districts in the United States, jointly announced the launch of Catalist Digital™ into the PreK-12 school market.

Findaway’s Catalist Digital is designed to provide Prek-12 schools, and their students, with a completely customizable digital audiobook library. Librarians and teachers will be able to choose from an extensive selection of children’s and young adult titles that can be either streamed to a computer or downloaded to a mobile device through the Catalist Digital mobile app. Access to audiobook titles can be granted to users on a school, classroom, or even an individual basis.

Catalist Digital provides tremendous value by giving schools the ability to purchase only the titles they want, without needing to pay for any annual subscription or hosting fees. “This announcement is not only exciting because of the deepening of our already successful partnership with Findaway, but also because of what it means for schools. Schools are eager for a flexible digital audiobook platform with the titles they need for their classroom. We know our customers are going to be thrilled with what Catalist Digital offers,” said Todd Litzsinger, President of Follett Library Resources.

Catalist Digital marks Findaway’s first foray into the downloadable audiobook market. “The launch of Catalist Digital is an important landmark for Findaway,” said Mitch Kroll, co-founder and CEO of Findaway. “We’ve furthered our mission of providing simple and immediate access to digital content by relentlessly innovating on behalf of our customers and creating an easy-to-use, flexible, and affordable digital audiobook platform.”

Over 6,000 Catalist Digital audiobook titles will be available at launch, with thousands more to be added quarterly. Titles can be purchased exclusively from Follett's [titlewave.com](http://titlewave.com).

**About Findaway World:**

Findaway World, creators of Playaway®, Playaway View®, and Catalist Digital™, is a private company based in Cleveland, Ohio dedicated to delivering simple and immediate access to digital content. To learn more about the company, its innovative products and Findawayers, visit [www.findawayworld.com](http://www.findawayworld.com).

**About Follett's PreK-12 Business**

Follett is the largest provider of educational materials and technology solutions to PreK-12 libraries, classrooms, learning centers and school districts in the United States, and a major supplier to educational institutions worldwide. Follett distributes books, reference materials, digital resources, eBooks and audiovisual materials, as well as pre-owned textbooks. Follett also is one of the leading providers of integrated educational technology for the management of physical and digital assets, the tracking, storing and analyzing of academic data, and digital learning environment tools for the classroom focusing on student achievement.

**About Follett**

Follett Corporation is a \$2.7 billion, privately held company that provides products, services and solutions to the educational marketplace. Follett Corporation was founded in 1873, and today is headquartered in River Grove, Illinois.

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