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FINDAWAY WORLD RECOGNIZED AS ONE OF THE FASTEST GROWING COMPANIES IN NORTHEAST OHIO

Cleveland, OH – December 2, 2011 – Findaway World, the creators of Playaway® and Playaway View® is proud to announce that it has been recognized for its success by Weatherhead 100 as one of the Top 10 fastest growing companies in Northeast Ohio for the second consecutive year. This year, Findaway World ranked #9.

This distinguished list places Findaway World in the Top 10 Northeast Ohio companies that have consistent growth over the past five years while simultaneously showing a commitment to hard work, innovation, and the dream to succeed.

“We are proud to be recognized by Weatherhead 100 two years in a row,” stated Mitch Kroll, co-founder and CEO of Findaway World. “The credit goes to our dedicated team, collectively known of as Findawayers, and our unequalled commitment to our customers, publishing partners, and suppliers.”

Founded and based in Solon, Ohio, Findaway World brings simplicity to accessing content through its all-in-one audio and video players. Findaway World launched its flagship Playaway audio product in 2005. Building on Playaway’s promise of simple and portable, Findaway World launched Playaway View, the first-ever, pre-loaded video player in May, 2011. Playaway and Playaway View can be checked out in over 25,000 libraries and schools across the country, at military bases worldwide, and via a myriad of custom applications. Read more about Playaway and Playaway View at www.playaway.com.

About Weatherhead 100

Weatherhead 100 was created to identify and bestow a genuine sense of honor upon the fastest growing companies in Northeast Ohio. To qualify, companies must show consistent growth over the past five years. To learn more about Weatherhead 100, please visit www.weatherhead100.org.

About Findaway World

Findaway World, creators of Playaway® and Playaway View®, is a private company based in Cleveland, Ohio dedicated to delivering simple and immediate access to digital content. To learn more about the company, its innovative products and Findawayers, visit www.findawayworld.com.

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